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## **VICE-CHANCELLOR's MESSAGE**

Learning is often spoken of as if we are watching the open pages of all the books which we have ever read, and then, when occasion arises, we select the right page to read aloud to the universe. Pandit Lakhmi Chand State University of Performing & Visual Arts (Pt.LCSUPVA) being a sort of torch bearer in the performing and visual arts in the region takes this approach to impart education that allows the knowledge and skill to manifest in a creative way. The 'child-like curiosity' is the driving force in creative endeavours. I believe you can teach a student a lesson for a day; but if you can teach him to learn by creating curiosity, he will continue the learning process as long as he lives.

The University represents a unique ensemble of four creative arts in one campus, with a wide range of areas for specialization and creative choices of undergraduate studies. It has well-established Under Graduate Departments in various specializations of Film and Television, Design, Visual Arts and Architecture. Besides, Post Graduate Programmes in Media Production, Fashion Design, Applied Arts and Planning are being initiated from the current academic session. These unique Programmes are so structured as to equip the students with both knowledge and practical experience in the chosen fields, together with skills for life-long employability. Our integrated approach to learning facilitates students to cultivate a personal agency as global citizens through acts of arts-based and critical self-refinement. We have been working to empower students to be effective participants in the shared challenge of navigating a world of competing ideas and concepts.

A new Regional Centre of this University is likely to start at Atrena (Sonapat) from the current session, focusing on multi-dimensional linkages of humanitarian values with cultural ethos. Given academic excellence and exciting milieu that the campus and the Regional Centre presents, I am sure Pandit Lakhmi Chand State University of Performing & Visual Arts will emerge as a milestone on the road to success and excellence in the journey called life!

I wish you all the best for your Endeavour's and look forward to have you on our campus!

(PROF. RAJBIR SINGH)

## VISION AND MISSION OF THE UNIVERSITY

### Vision

*Pandit Lakhmi Chand State University of Performing and Visual Arts aims at creative exploration and inter-disciplinary learning, enriched by meaningful practical experiences in arts and culture, to facilitate refinement of insight, innovation, imagination, and enlightenment.*

### Mission

*Pandit Lakhmi Chand State University of Performing and Visual Arts is committed and dedicated to create a centre of global excellence by shaping multifaceted personality of youth through creativity and evolving and advancement of profound linkages among humanitarian values with social and national ethos.*

## **About the University**

Pandit Lakhmi Chand State University of Performing & Visual Arts, Rohtak came into existence on August 5, 2014 through Haryana Act No. 24 of 2014 by integrating four Government Technical Institutions, namely State Institute of Fine Arts (SIFA), State Institute of Design (SID), State Institute of Film & Television (SIFT) and State Institute of Urban Planning & Architecture (SIUPA).

This University has been conceived to facilitate and promote studies and research in emerging areas of higher education with focus on new frontiers of Design, Fine Arts, Film and Television and Urban Planning and Architecture to achieve excellence in these and connected fields.

The campus is spread over 36 acre of land, beautifully designed with a healthy, verdant campus. It is centrally located in the state of Haryana at a distance of about 70 Kms from the national capital, 90 Kms from IGI Airport and 220 Kms from Chandigarh, and is well-connected with the road and railway network. With magnificent buildings and state-of-art infrastructure, it has spacious seminar halls, laboratories, workshops and studios, well-equipped with latest machinery and equipments. Central facilities like Auditorium, Seminar Halls, Central Library, etc. are also available for academics and extra-curricular activities. A girls' hostel with a capacity to accommodate 170 students is available in the campus. Housing facility for both faculty and non-teaching staff are almost complete.

Presently, there are four Faculties in which 14 Under Graduate Degree level programmes are being run; four in the Faculty of Fine Arts, four in the Faculty of Design, five in the Faculty of Film & Television and Bachelor of Architecture programme in Faculty of Urban Planning and Architecture. Besides, four Post-Graduate programmes are going to start in each faculty from the session 2019-2020. These new course are: Master in Fashion Design, Master of Applied Arts, Master in Mass Communication (Media Production) and Master of Planning (Urban & Regional ).

The State Govt. has also decided to setup a Regional Centre of the University at Village Aterna, Distt- Sonapat in which various courses of Humanities and Social Sciences, including Cultural and Folk Media Studies will also be introduced in the near future.

## **Programme Overview**

This University is running fourteen Under-Graduate and four Post Graduate programmes based on Choice Based Credit System (CBCS). Under Graduate programmes are of 4 and 5 years duration and are divided into two-tier structure, i.e., One year Integrated Foundation Programme (IFP) and the rest of period in the requisite specialized scheme. IFP in the first year is aimed to acquaint the students with the basics of various creative and liberal arts forms being offered by the University. In the next three/four years, students are to excel in their respective fields of specialization. In the process, theory-cum- practice based curriculum is designed to ensure that students become trend setter in their area of excellence.

In an important step towards enhancement of super speciality and research, two year (four semester) Post Graduate programmes are being initiated in the discipline of Media Production, Planning, Fashion Design, and Applied Arts, from this session. Through its ambitious initiatives, the University is going to compete with the institutes of excellence, both at the national and global level.

## **INTEGRATED FOUNDATION PROGRAM**

Integrated Foundation Programme (IFP) is applicable to the first year students, across the entire Under-Graduate programmes conducted at the University. The key objective of this program is to introduce students to all the streams of Design, Visual Arts, Film & Television and Architecture Departments. IFP is unique and one of its own kind in the country, and has a potential to cater to the needs and demands of the 21<sup>st</sup>-century education system. Through this program, students are carved in the realms of imagination and creativity with certain well-designed classroom activities and hands-on innovative exercises. The programme provides an opportunity to each and every student to get oriented with the basics of different art forms in a concrete manner.

Since the inception of this program, University has received encouraging feedback from the students pursuing this course. One can see the impressions of creative enhancement in students, along with the improved soft skills and personality development. This course establishes the perfect foundation for any student to move to their choice of departments after the accomplishment of the IFP. The duration of the programme is of one academic year, comprising two semesters. It is mandatory for all the students who join for the 4-Year Bachelors Programme in Visual Arts, Design, Film & Television and 5-Year Bachelor in Architecture.

## **A. Faculty of Film & Television**

The Faculty comprises of 5 Teaching Departments namely Department of Direction, Cinematography, Editing, Audiography, Acting. Bachelor Degree Programmes of Fine Arts are being run in these Departments. A new Post Graduate Master of Mass Communication (Media Production) has been introduced from the session 2019-20. The students are trained in various activities involved in film making. A brief detail about these programmes is as under:

### *1. Department of Direction*

Film direction entails the actual making of film from scratch to screen. Students are given rigorous practical training in the craft of cinema. An intensive screenwriting module helps them to nurture their creative writing for screen. Apart from practical inputs, knowledge of film language and history is imparted as an integral part of the course.

### *2. Department of Cinematography*

Cinematography is the art and craft of creating motion picture images. The course teaches students how to translate ideas into visuals. To develop quality of visualizing the ideas, the students are introduced to various equipments and undergo an intensive course where they shoot actual films.

### *3. Department of Editing*

This course aims to develop the understanding of the concepts of editing, underpinning knowledge and skill required to work in an editing environment and make students familiar with different editing procedures. Students are encouraged to explore the possibilities that lie in the film footage using the concepts of film and space.

### *4. Department of Audiography*

This course develops an understanding of the art and craft of dubbing, sync sound & music recording, mixing, sound design, etc. The students are given actual studio space to work and experiment during the classes. The workshops are conducted by industry experts to update and enrich them with standard industry technicalities.

### *5. Department of Acting*

The specialization of acting course is intensive and dedicated to the techniques and finest nuances of the art of acting. Regular interaction with industry professionals through various workshops, excursions and academic tours are important features of this course. Apart from teaching techniques, the course lays emphasis on the enhancement of esthetics, creative skills, physical and mental abilities, to transform an individual into a versatile, meaningful and sensitive method actor. The course is designed as student centric, allowing time and space for individual attention.



### ***Career prospects:***

On completion of these 4 years programmes under the Faculty of Film & Television , a student can become independent filmmaker/ professional, find job in production houses according to his/her specialization, join the Film and Television industry as professional or take up an academic, artistic position in theatre, film, radio & TV globally. On completion of the acting course, a student can become a free-lance professional actor, can run theatre & media repertoire and can also join film & television industry.

### **B. Faculty of Visual Arts:-**

Faculty of Visual Arts comprises of 4 Teaching Departments which are Department of Applied Art, Painting, Sculpture, Animation & Multimedia. The programmes run in these departments are highly specialized. The details about these programmes is as under:

#### *1. Department of Applied Art*

This course endeavours to train students to become a professional in visual communication, including lettering- Typography, Illustration, Packing, Photography, Computer Graphics and Exhibition Display Design, etc. It will equip students to confidently enter professional practice by providing relevant and market oriented training. It also provides the students with a platform to exhibit their design and creative skills during various events.

#### *2. Department of Painting*

This course aims to provide professional training in subjects like life drawing, anatomy drawing, head study, still life painting, pictorial composition, drawing from antique, cast and figure and printmaking. Students specialize in varied mediums and is also exposed to various changing trends like installation and video art. This course intends to expose students to all school, traditions, techniques and media of painting practiced from ancient to modern times.

#### *3. Department of Sculpture*

This course intends to train the students to create three dimensional objects in various mediums and also provide intense knowledge about the artist's tools, its uses, material and finding their possibilities & limitations through a series of free and elaborate exercise, understanding of the basic forms, the fundamentals of drawing and composition, observation and expression. Students are also exposed to new trends in sculpture like environmental sculpture, junk art, installation art, etc.

#### *4. Department of Animation and Multimedia*

Animation and Multimedia program begins with a foundation course in drawing, color, character design and computer applications. Under the guidance of an industry experienced faculty, students examine advanced 2D and 3D animation principles as well as story development, background design, scenic layout and special effects using most advanced software.

## **Career prospects:**

On completion of these programmes, students end up becoming- Art Educationist, Art Historian, Arts Critics & Gallery Exhibition Organizers and Administrator, Conservation and Restoration and Museum Curator, Press & Print Media Professional, Visual Communication Industry, Publishing Houses, Freelance Artists, Animators and Cinematographers.

## **C. Faculty of Design**

There are 4 Teaching Departments in Faculty which are Department of Fashion Design, Life Style Accessory Design, Product Design, Textile Design. The students are trained in these highly specialized programmes through practical training, workshops etc.

### *1. Department of Fashion Design*

Fashion Design programme offered in the Department of Fashion Design is instrumental in bringing a paradigm shift in design perception in India. The course is designed in such way that it works closely with fashion professionals so as to evolve a distinctive and exceptional fashion identity that is acceptable to Indian as well as international audience. The course is of extreme relevance to the fashion industry in India with a mission to create a global and comprehensive personality cult in design.

The students are trained to anticipate and address relevant concerns and issues by experienced and trained fashion professionals. The students are exposed to design conceptualization, fashion illustration, pattern making and garment construction to develop garments of impeccable quality that is cosmopolitan in body and soul. A multidisciplinary approach focuses on self-learning and independent thinking and blends classroom teachings with practical learning. In tandem with the shift in the industry, where design has become more significant, the students are exposed to international fashion trends and forecasting.

### *2. Department of Lifestyle Accessory Design*

The 4 year Bachelor Programme in Lifestyle Accessory Design offered in Department aims at developing creative and articulate lifestyle product designers to fulfill the growing demands of this niche industry. It enables the student to develop proficiency in designing personal accessory products, by emphasizing on the creative and aesthetic aspects of personal product and accessory design.

### *3. Department of Product Design*

The 4 year Degree Programme in Product Design offered in the Department aims at creating sensitive and intelligent product designers to fulfill the growing demands of the industry. It prepares students to tackle a given product design problem with a universal approach and innovate products in the handicraft as well as the industrial sector.

#### *4. Department of Textile Design*

The 4 year Degree Programme in Textile Design offered in the Department aims at imparting theoretical and practical skills for designing fashion textiles through print, embroidery and weaving with hands on practical exercise. The course teaches students to take inspiration from the rich Indian culture and innovate by incorporating digital technology approaches. The course also enables integration with the society as well as the industry, and provides an array of interactive opportunities to students.

##### ***Career Prospects***

On completion of these 4 year programmes in Design, a student can aspire to become Design Educationist, Design Leader, Freelance Design Consultant, Design Entrepreneur and Costume Designer, amongst others.

#### **D. Faculty of Urban Planning and Architecture**

##### *1. DEPARTMENT OF URBAN PLANNING AND ARCHITECTURE*

The Department/Faculty of Urban Planning and Architecture (UPA) was established in the year 2012 with a commitment to foster creative and professional excellence in Architecture and Planning education. The department works closely with industry to ensure that its programs remain relevant and keeps students constantly exposed to changes occurring in the practicing world of Architecture and Planning. The course aims to simulate artistic sensitivity and creative powers of the students. It also strives to strengthen intellectual growth and the capacity to develop creative and responsible solutions to unique and changing problems. The course doesn't propagate or imposes any single design philosophy or dogma, but rather inculcates in each student, the development of discernment and an individual approach to design.

##### **Career Prospects:**

On completion of the programme, students can end up becoming Architectural Educationist, Freelance Architects & Planners. They can also work at various government organizations like Public Works Department, Archaeological Department, Town and Country Planning Organization. They can also become Architectural Technologists, Interior Designers at infrastructure firms in public and private sectors.

## DEPARTMENTS, PROGRAMMES, INTAKE

### UNDER GRADUATE PROGRAMMES

Fourteen Bachelor Degree Programmes are available to the students in the various Departments with intake mentioned against each. Duration of all Programmes in the Faculties of Film & Television, Design, Visual Arts is 4years (8 Semester), whereas the duration of Bachelor of Architecture in the Faculty of Urban Planning and Architecture is 5 years (10 Semester).

#### FACULTY OF FILM & TELEVISION

1.	Dept. of Acting	Bachelor of Fine Arts (Acting)	15 seats
2.	Dept. of Direction	Bachelor of Fine Arts (Direction)	15 seats
3.	Dept. of Cinematography	Bachelor of Fine Arts (Cinematography)	15 seats
4.	Dept. of Editing	Bachelor of Fine Arts (Editing)	15 seats
5.	Dept. of Audiography	Bachelor of Fine Arts (Audiography)	15 seats

#### FACULTY OF VISUAL ARTS

1.	Dept. of Applied Arts	Bachelor of Visual Arts (Applied Arts)	25 seats
2.	Dept. of Animation & Multimedia	Bachelor of Visual Arts (Animation & Multimedia)	15 seats
3.	Dept. of Painting	Bachelor of Visual Arts (Painting)	25 seats
4.	Dept. of Sculpture	Bachelor of Visual Arts (Sculpture)	10 seats

#### FACULTY OF DESIGN

1.	Dept. of Fashion Design	Bachelor of Design (Fashion Design)	25 seats
2.	Dept. of Life Style Accessory Design	Bachelor of Design (Life Style Accessory Design)	20 seats
3.	Dept. of Product Design	Bachelor of Design (Product Design)	20 seats
4.	Dept. of Textile Design	Bachelor of Design (Textile Design)	20 seats

#### FACULTY OF URBAN PLANNING & ARCHITECTURE

1.	Dept. of Urban Planning and Architecture	Bachelor of Architecture	40 seats
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## Eligibility Conditions for Admission

*Under Graduate Programmes:*

### **i) Eligibility Conditions for Bachelor Programmes, except B.Arch Programme**

- A candidate who has 50% marks in Senior Secondary (10+2) or equivalent examination by a recognized Board or Institution is eligible to apply for these courses.
- SC candidates of Haryana are required to possess minimum 47.5% marks.
- The candidates appearing in the above examination may also apply, but he/she will have to deposit the proof of passing the qualifying exam at the time of counseling.

### **ii) Eligibility conditions for Admission to Bachelor of Architecture Programme:**

- Eligibility: As per HSTES Admission Prospectus of B.E./B. TECH/B.Arch programs for the session 2019-20. For details visit HSTES websites-[www.hstes.org](http://www.hstes.org) Or [www.hstes.in](http://www.hstes.in)
- Merit criteria: Admission for B.Arch. shall be made on the basis of valid NATA score conducted by Council of Architecture and valid JEE score (For Architecture) and marks secured in the qualifying examination in the ratio of 50:50 through on-line and off-campus counseling by HSTES, as per the scheduled and key dates decided by HSTES mentioned in their Admission Prospectus of B.E./B.Tech/B.ARCH programs for the session 2019-20.

## **How to Apply**

### ***\*Admission Process***

1. The candidate is advised to read the prospectus carefully before filling up the application form.
2. The prospectus and the admission form for admission to various courses offered by the University can be downloaded from the university website [www.supva.ac.in](http://www.supva.ac.in)
3. A candidate is required to qualify the Entrance Test and Skill Test to be conducted by the university.
4. For foreign students' admission – please visit the university website.

**\*Structure of Entrance Test (ET) and Creative Skill Test (CST) -2019 for Under Graduate Programmes**

Entrance Test and Skill Test will be held from 26<sup>th</sup> to 28<sup>th</sup> June 2019 at University Campus from 10:00 A.M. onwards. Entrance test shall be of Multiple Choice Questions (MCQ) of 100 Marks. Duration of the entrance test shall be 2 hours. Creative Skill Test shall also be of 100 Marks.

**A. Entrance Test(Common for all Programmes)**

Sr. No.	Section	Number of Questions	Total Marks
1.	General English	25	25
2.	General Awareness	25	25
3.	Analytical & Logical Reasoning	25	25
4.	Creative Aptitude	25	25
	Total	100	100

**B. Creative Skill Test (It will be of 100 marks and conducted in different slots)**

Faculty/ Department	Skill Test	Marks	Test Details	Remarks
<b>Faculty of Film &amp; Television</b>				
1. Acting	• Speech/ Monologues	30	The candidate may choose any two pieces of speech/ monologues of his/her own choice or from the provided text to demonstrate/enact. The candidate may be asked to demonstrate/perform any form of music and dance.	Carry your own comfortable clothes to do various physical exercises. Selected texts will be given on the spot.
	• Rhythm and Movement	30		
	• Group Discussion/ Communication Skills	40		
2. Direction 3. Cinematography 4. Editing 5. Audiography	• Creative Writing	30	Written examination on Visual thinking, imagination and creative writing.	Carry your own writing material like pens, pencils, ruler etc.
	• Visual Imagination	30		
	• Group Discussion/ Communication Skills	40		
<b>Faculty of Design</b>				
1. Fashion Design	• Object Drawing	30	Drawing of given objects	Carry your own art

2. Life Style Accessories Design 3. Product Design 4. Textile Design	• 3D Modeling with Materials	30	from different angles. Drawing and coloring from memory on a given situation. 3D model making on given situation using the given material.	material like drawing board, pastel colours, dry colour, pencil, instruments box, paper, cutter, scissors, fevicol, etc.
	• Group Discussion/ Communication Skills	40		
<b>Faculty of Visual Arts</b>				
1. Applied Arts 2. Animation & Multimedia 3. Painting 4. Sculpture	• Object Drawing	30	Drawing of two to three objects with light and shade in pencil or charcoal on half imperial size paper composition from memory on a given subject in water, poster, pastel on a half imperial size paper.	Carry you own art materials like drawing board, pastel colour, water colour, pencil colour, dry pastels etc.
	• Composition	30		
	• Group Discussion/ Communication Skills	40		

Drawing sheets, question papers, writing papers etc. will be provided wherever necessary. Electronic devices such as calculators, mobile phone etc. will not be allowed inside examination hall.

Creative Skill Test shall be conducted by the committee(s) to be constituted by Vice-Chancellor.

### Merit Criteria for Under-Graduate Programmes

Selection of a candidate will be based on the combined merit of performance, as per following criteria:

10+2 (or equivalent)	30% weightage
Entrance Test (ET)	50% weightage
Creative Skill Test (CT)	20% weightage

### Allotment of Seats

Allotment of seats in all the departments of the University will be based on final merit. Candidates shall be offered the seats as per the choice they have exercised at the time of applying and as per order of merit, availability of seat and as per reservation policy followed by the University (see University website). Selected candidates will be given admission to the Integrated Foundation Program of the University of the concerned Faculty. After the last date of admissions, the Department will notify the vacant seats for information of students. The students may apply for change of Faculty/Programme within one month of admission to 1<sup>st</sup> semester. He/she may be allowed such change as per the University rules/regulation.

## Key Dates for Admission to Under-Graduate Programmes

Date & Day	Events
04.05.2019 (Wednesday)	Availability of prospectus on SUPVA website
10-06-2019 (Monday)	Last date of submission of Online Admission Form with fee
14-06-2019 (Friday)	Availability of Admit Card on website
26-06-2019 (Wednesday) to 28-06-2019 (Friday)	Entrance Test and Skill Test
03-07-2019 (Wednesday)	Display of final result on notice board and website
15-07-2019 (Monday) & 16-07-2019 (Tuesday)	1 <sup>st</sup> Counseling and admission fee submission
22-07-2019 (Monday) & 23-07-2019 (Tuesday)	2 <sup>nd</sup> Counseling and admission fee submission
24-07-2019(Wednesday)	Commencement of the session
24 to 31-07-2019	Induction Programme for fresh students
29 & 30-07-2019	3 <sup>rd</sup> Counseling and admission fee submission(Against vacant seats)
02.08.2019 (Friday)	Vacant seats will be displayed on website which will be filled by physical counseling on the basis of merit of the qualifying examination.

### NOTE:

**After 3<sup>rd</sup> counseling, if any seat remains vacant in any Department, the University may decide to fill up the vacant seats. In that case vacant seats will be displayed on the website, which will be filled up from the waiting list. If there is no waiting list, the seats will be filled up by physical counseling on the basis of the merit of qualifying examinations.**



## Fee Structure

### I - Under Graduate Programmes

For IFP 1<sup>st</sup> and 2nd Semester

Sr. No.	Detail	Amount (INR)
1.	Admission Fee (to be paid at the time of admission in 1 <sup>st</sup> semester only)	1000
2.	Registration Fee	1500*
3.	Tuition Fee	10000
4.	Development Charges	2500
5.	Examination Fee	2,500
6.	Student Fund	2,500
7.	Laboratory Fee	1,500
8.	Lib.- Cum- Lab Security (to be paid at the time of admission in 1 <sup>st</sup> sem.)	8,000**
	<b>Total</b>	<b>29500</b>

For Design: 3<sup>rd</sup> to 8<sup>th</sup> each Sem.

Sr. No.	Detail	Amount (INR)
1.	Continuation Fee	1,500
2.	Tuition Fee	20,000
3.	Development Charges	2,500
4.	Examination Fee	5,000
5.	Student Fund	2,500
6.	Laboratory Fee	1,500
	<b>Total</b>	<b>33,000</b>

For Acting, Film & Television: 3<sup>rd</sup> to 8<sup>th</sup> each semester

Sr. No.	Detail	Amount (INR)
1.	Continuation Fee	1,500
2.	Tuition Fee	20,000
3.	Development Charges	2,500
4.	Examination Fee	5,000
5.	Student Fund	2,500
6.	Studio Charges	5,000
	<b>Total</b>	<b>36,500</b>

For Urban Planning & Architecture: 3<sup>rd</sup> to 10<sup>th</sup> each semester

Sr. No.	Detail	Amount (INR)
1.	Continuation Fee	1,500
2.	Tuition Fee	20,000
3.	Development Charges	2,500
4.	Examination Fee	5,000
5.	Student Fund	2,500
6.	Laboratory Fee	1,500
	<b>Total</b>	<b>33,000</b>

For Visual Arts: 3<sup>rd</sup> to 8<sup>th</sup> each semester

Sr. No.	Detail	Amount (INR)
1.	Continuation Fee	1,500
2.	Tuition Fee	10,000
3.	Development Charges	2,500
4.	Examination Fee	2,500
5.	Student Fund	2,500
6.	Laboratory Fee	1,500
	<b>Total</b>	<b>20,500</b>

Note: (1) Fee structure does not include hostel charges. (2) 50% concession in tuition fee is admissible to the girl students of Haryana. (3) A student who withdraws admission upto the 2<sup>nd</sup> counseling shall be refunded the fee after deducting Rs. 4000/- only. In case a student leaves after joining the course and seat remains vacant, then no fee shall be refunded except Library-cum-Lab Security. (4) Hostel facility is for female students only and same may be availed after seeking admission. (5) Registration Fee becomes the Continuation Fee from 2<sup>nd</sup> semester onwards. (6) \*\* Library cum Laboratory security is refundable within one year of leaving the Dept./University.

## **POST GRADUATE PROGRAMMES**

### **1. Master of Mass Communication (Media Production):**

This course provides in-depth knowledge, understanding and training in contemporary media production on its state-of-the-art equipment and production facilities. In contemporary dynamic media landscape, this course has been conceived as a mix of theoretical and practical exposure across a range of media through early specialization.

#### ***Career Prospects:***

This course with its unique conception and structure offers requisite technical skills, aesthetic sense and academic rigour thus presenting before students a world of career opportunities. It enables them to explore and pursue a range of exciting careers in diverse fields like film & television, new media & digital web production, printing and broad-cast industry, design studios, media writing, corporate communication & advertising to name a few.

### **2. Master of Applied Arts**

This programme teaches fundamentals of design and its aesthetic applications in communication and advertising in visual media. Besides, it is going to facilitate the understanding of a problem and then generate workable visual solutions for effective communication through various exercises and project assignments.

#### ***Career Prospects:***

The visualization students can work on corporate identity and product publicity for different media forms. The students can work on story book, book illustration, editorial illustration, caricature, cartoons, industrial and environmental illustration.

### **3. Master of Fashion Design**

This programme develops sound ability in the students about a critical understanding of Design, Fashion & Technology in contemporary society and the inter-relationship within these areas. The course is going to empower the students to learn the apparatuses for identifying and capturing new design, technology & fashion trends and articulate them within the social-cultural context and cross-cultural insemination eventually applying it to relevant markets.

#### ***Career Prospects:***

The knowledge gained would prepare the students as Designers and Design & Technology Consultants. The possible career pathways are Designers, Visual Semanticist, Fashion Merchandiser, Trends spotter & Fashion Consultant, etc.

#### **4. Master of Planning ( Urban and Regional)**

Planning is a vibrant discipline which integrates a region and a city. Study of planning primarily deals with the phenomenon of intelligent urbanization of human, social roots on a larger scale, whereby rural culture is being rapidly replaced by predominantly urban environment. This course focuses on amalgamation of city scenario study and rural transformation. It helps in development of land use plans and programs which helps to create communities accommodating population growth and revitalize physical facilities in town, cities and metropolitan areas. This program provides students technical and analytical skills needed to think strategically about developing and implementing development plans from local to regional levels.

#### **Career Prospects:**

The program is broad based, with a strong vocational focus and students can enter a wide range of planning related careers in the public, private and non-governmental sectors. They can also be absorbed on senior positions in central and local government, private practice and academic institutions. Prospective Employers for this course includes Development Authorities & Departments; Public Bodies; National NGOs & Multinational NGOs; International Funding Agencies; Development Banks; Consulting Agencies and many more. Students can further increase their knowledge by doing research on different aspects like Urban Planning and development; Transport planning; Environment Planning; Economic Development; Disaster Management; Land use planning; Urban Design; Public Policy and Management; Historic Preservation; Legislative Framework etc.

#### ***Post Graduate Programmes and Intake:***

Master Degree Programmes of 2 year (4 Semester) duration are available in the following disciplines with intake of 30 seats in each programme.

- |                                  |  |
|----------------------------------|--|
| 1. Faculty of Film & Television: | 1. Master of Mass Communication (Media Production) |
| 2. Faculty of Visual Arts:       | 2. Master of Visual Arts                           |
| 3. Faculty of Design:            | 3. Master of Design                                |
| 4. Faculty of Architecture:      | 4. Master of Planning (Urban & Regional )          |

#### **Eligibility Conditions for Admissions:**

##### **(1) Master of Planning (Urban & Regional ):**

- (a) Bachelor's Degree in Urban & Regional Planning/Architecture/Civil Engineering with at least 50% marks (47.5% for Schedule Caste candidate of Haryana) in aggregate.

##### **(2) Master of Design (Fashion Design):**

50% in Bachelor in Design in any stream/Bachelor in Fashion Technology or equivalent degree/ BVA in any stream i.e.in Painting/Applied Art/ Sculpture/

Animation& Multimedia/Graphics or B.Sc. Home Science(Textile Design)/Apparel Design. For Schedule Caste candidates of Haryana 47.5%.

**(3) Master of Visual Arts (Applied Arts):**

50% in Bachelor of Fine Arts/Bachelor of Visual Arts in Painting/Applied Art/Sculpture/ or equivalent degree. For Schedule Caste candidates of Haryana 47.5%

**(4) Master of Arts in Mass Communication (Media Production):**

Graduate in Mass Communication or any other Graduate programme in Media Studies with atleast 50% marks

OR

Bachelor Degree in Film & TV with 50% marks

OR

3 -Year PG Diploma in Film&TV with 45% marks.

OR

Post Graduate Diploma in Media Studies with 50% marks.

Haryana Scheduled Caste candidates should have 47.5% marks in Graduation/ or 42.75% in 3 year Post Graduate Diploma in Film & Television.

Note:

1. For admission to Post- Graduate Programmes the candidates having qualified the required Course through Regular Mode shall be eligible for admission.
2. The candidates who have appeared in the qualifying examinations may also apply for admission, but they will have to submit proof of having passed the qualifying examination at the time of counseling.

**Structure of Common Entrance Test for Post Graduate Programmes:**

Common Entrance test will be held on 15-07-2019 at the University Campus from 10:00 A.M. onwards. It will be of 2 hours. It shall be common for all programmes and will contain 100 Multiple Choice Questions of 1 mark each. Creative Skill Test will also be held the same day immediately after the entrance test. The structure of test(s) shall be as under:

Sr. No.	Section	Number of Questions	Total Marks
1.	General English	25	25
2.	General Awareness	25	25
3.	Analytical & Logical Reasoning	25	25
4.	Creative Aptitude	25	25
	Total	100	100

**B. Creative Skill Test:**

There will be skill test of one hour based on performance/task/written/viva-voce of 100 marks.

### Preparation of Merit List:

Admission to all Post Graduate Programmes will be based on merit of qualifying examinations, entrance test and skill test as per the following wieghtage:

Academic Merit (Qualifying Examination)	50%
Entrance Test	30%
Skill Test	20%

### Key Dates for Admission to Post-Graduate Programmes:-

Date & Day	Events
04.05.2019(Wednesday)	Availability of prospectus on SUPVA website
30.06.2019(Sunday)	Last date of submission of Online Admission Form with fee
05.07.2019(Friday)	Availability of Admit Card on website
15.07.2019(Monday)	Entrance Test and Skill Test
18.07.2019(Thursday)	Display of final result on notice board and website
24.07.2019(Wednesday)	1 <sup>st</sup> counseling & admission fee submission
29.07.2019(Monday)	2 <sup>nd</sup> counseling & admission fee submission
01.08.2019(Thursday)	Commencement of the session
02.08.2019(Friday)	3 <sup>rd</sup> Counseling( Against vacant seats)
05.08.2019	Vacant seats will be displayed on website which will be filled through physical counseling on the basis of merit of the qualifying examination.

### NOTE:

**After 3<sup>rd</sup> counseling, if any seat remains vacant in any Department, the University may decide to fill up the vacant seats. In that case vacant seats will be displayed on the website, which will be filled up from the waiting list. If there is no waiting list, the seats will be filled up by physical counseling on the basis the merit of qualifying examination.**

## Fee Structure

**A. Fee Structure for the Programme of Master of Design, Master of Planning and Master of Mass Communication (Media Production) Programmes will be as under:**

### 1<sup>st</sup> Semester

Sr. No.	Detail	Amount (INR)
1	Admission Fee( to be paid at the time of admission in 1 <sup>st</sup> semester only)	1000
2	Registration fee	1500*
3.	Tuition Fee	15,000
4.	Development Charges	2500
5.	Examination Fee	2,500
6.	Student Fund	2,500
7.	Laboratory Fee	1,500
8.	Lib.-cum-Lab.Security(to be paid at the time of admission in 1 <sup>st</sup> sem.)	8,000**
	Total	34500

### Semester 2<sup>nd</sup> to 4<sup>th</sup>

Sr. No.	Detail	Amount (INR)
1.	Continuation Fee	1500
2.	Tuition Fee	30,000
3.	Development Charges	2,500
4.	Examination Fee	5,000
5.	Student Fund	2,500
6.	Studio Charges	5,000
	Total	46,500

**B. Fee Structure for M.A. (Visual Arts) will be as under: -**

### 1<sup>st</sup> Semester

Sr. No.	Detail	Amount (INR)
1	Admission Fee( to be paid at the time of admission in 1 <sup>st</sup> semester only)	1000
2	Registration fee	1500*
3.	Tuition Fee	15,000
4.	Development Charges	2500
5.	Examination Fee	2,500
6.	Student Fund	2,500
7.	Laboratory Fee	1,500
8.	Lib.-cum-Lab.Security(to be paid at the time of admission in 1 <sup>st</sup> sem.)	8,000**
	Total	34500

### Semester 2<sup>nd</sup> to 4<sup>th</sup>

Sr. No.	Detail	Amount (INR)
1	Continuation Fee	1,500
2	Tuition Fee	20,000
3.	Development Charges	2,500
4.	Examination Fee	5,000
5.	Student Fund	2,500
6.	Laboratory	1,500
	Total	33,000

Note: (1) Fee structure does not include hostel charges. (2) 50% concession in tuition fee is admissible to the girl students of Haryana. (3) A student who withdraws admission upto the 2<sup>nd</sup> counseling shall be refunded the fee after deducting Rs. 4000/- only. In case a student leaves after joining the course and seat remains vacant, then no fee shall be refunded except Library-cum-Lab Security. (4) Hostel facility is for female students only and same may be availed after seeking admission. (5) Registration Fee becomes the Continuation Fee from 2<sup>nd</sup> semester onwards. (6) \*\* Library cum Laboratory security is refundable within one year of leaving the Dept./University.



## IMPORTANT INFORMATION

1. This prospectus is for admission to various Post-graduate and Under-graduate programmes of Pt.LC SUPVA for the Academic Session 2019-20 only. If at all any contents are changed the same will be notified on the University website.
2. Prospectus for admission for the session 2019-20 can be download from the University's website at [www.supva.ac.in](http://www.supva.ac.in).
3. Application fee once paid shall not be refunded in any case.
4. Application for admission may be submitted alongwith fee online. The candidates must also upload self-attested copies of certificates/testimonials of all the examinations passed by the candidate from 10<sup>th</sup> standard onwards/ other documents and latest Character Certificate.
5. All the candidates will be required to produce the proof (in original) of having passed the qualifying examination on the basis of which admission is being sought before the Admission Committee at the time of counseling. However the self-attested copies of the same must reach SUPVA office at least 3 days prior to counseling.
6. The candidate claiming the benefit to reservation shall submit a certificate to this effect from the competent authority.
7. Residents of Haryana are entitled for admission against all India Category seats also.
8. The application or any other documents attached thereto once submitted shall not be returned but that candidate may be called on to show the original documents at any given point to check the authenticity of that given documents.
9. A student may be allowed to change the programme within the faculty in 3<sup>rd</sup> semester only within one month of admission. For further details/rules the Faculty Coordinator may be consulted.
10. Nothing contained in this admission prospectus should be constructed to convey sanction or cited as an authority for which University regulations also are applicable.
  - **Reservation of seats**  
<http://www.supva.ac.in/supva.ac.in/images/files/Reservation%20policy.pdf>
  - **Anti Ragging UGC**  
<https://www.ugc.ac.in/page/Ragging-Related-circulars>
  - **UGC guidelines regarding Sexual Harassment**  
[www.ugc.ac.in/ugc\\_notices.aspx?id=1433](http://www.ugc.ac.in/ugc_notices.aspx?id=1433)
11. If a candidate is admitted on the basis of the information submitted by him/her, which is found to be incorrect or false later on, his/ her admission will be cancelled and the fees and other dues paid by him//her shall be forfeited University may also take further action, as deemed fit.
12. If the Admission Committee/ University authorities are not satisfied with the character, past behavior and antecedents of a candidate, it may refuse to allow admission.
13. There will be Admission Committee(s) to be constituted by Vice-Chancellor for admission to all courses in a Faculty which shall be headed by the Faculty Coordinator. A candidate not satisfied with the decision of the Admission Committee may represent to the Grievance Redressal Committee, whose decision in the matter shall be final.
14. All disputes pertaining to admission for the session 2019-20 are subject to the jurisdiction of Rohtak only. In this regard university may sue or it may be sued. No suit or other legal proceedings shall lie against any officer or employee of the University working in good faith.
15. Before seeking admission candidates are required to consult the updated list of examinations recognized by the Board of School Education, Haryana, Bhiwani. In case during scrutiny or at a later stage, examination passed by the candidate is found unrecognized his/her candidature is liable to be cancelled.
16. Nomenclature of a programme/course may be changed any time during the programme in accordance with UGC or relevant Regulatory Body regulations.
17. Entrance test fee will be Rs. 600/- for General category (Rs.150/- for SC/BC of Haryana and Girl candidate). Online fee may paid through Debit/Credit Card.
18. A candidate applying for more than one programme will have to submit separate application form and fee for each programme.

## Officers of the University

1.	Vice-Chancellor	Professor Rajbir Singh
2.	Dean Academic Affairs	Prof. R.S.Yadav
3.	Registrar	Prof. Bharti Sharma
4.	Faculty Coordinators	Shri Ajay Kaushik, Design and Architecture
		Shri Jitender Sharma, Film and TV
		Shri Vinay Kumar, Visual Arts
5.	Dean Students Welfare	Shri Gianander Singh
6.	Library Consultant	Dr. Prem Singh
7.	Controller of Examinations	Shri V.P. Nandal
8.	Chief Warden	Dr. Sima Singh, Asso. Professor

### Heads/ Incharges of Teaching Departments Under-Graduate Programme

Sr. No.	Department	Head/ Incharge of Department	Email Address
1.	Dept. of Acting	Ms. Anuradha Majumdar, Asso. Professor	<a href="mailto:mammaaru@gmail.com">mammaaru@gmail.com</a>
2.	Dept. of Direction	Shri Mahesh Thothathil, Asso. Professor	<a href="mailto:maheshatgtis@gmail.com">maheshatgtis@gmail.com</a>
3.	Dept. of Cinematography	Shri Jitender Sharma, Associate Professor	<a href="mailto:jeetujeetu@gmail.com">jeetujeetu@gmail.com</a>
4.	Dept. of Editing	Shri Indranil Ghosh, Assistant Professor	<a href="mailto:igneel@yahoo.com">igneel@yahoo.com</a>
5.	Dept. of Audiography	Shri Debasis Roy, Assistant Professor	<a href="mailto:debasis_roy17869@yahoo.co.in">debasis_roy17869@yahoo.co.in</a>
6.	Dept. of Fashion Design	Shri Manish Kumar Solanki, Lecturer	<a href="mailto:manishsolanki002@gmail.com">manishsolanki002@gmail.com</a>
7.	Dept. of Life Style Accessory Design	Shri Sudhir Kumar Tiranga, Lecturer	<a href="mailto:sudhirtiranga@gmail.com">sudhirtiranga@gmail.com</a>
8.	Dept. of Product Design	Shri Athar Ali, Lecturer	<a href="mailto:ali.iicd@gmail.com">ali.iicd@gmail.com</a>
9.	Dept. of Textile Design	Mrs. Niharika Singh, Lecturer	<a href="mailto:niharikanift@gmail.com">niharikanift@gmail.com</a>
10.	Dept. of Applied Arts	Shri Ujjwal S. Kadode, Lecturer	<a href="mailto:ujjwal.kadode@gmail.com">ujjwal.kadode@gmail.com</a>
11.	Dept. of Animation & Multimedia	Shri Vinay Kumar, Assistant Professor	<a href="mailto:vinaykd@yahoo.co.in">vinaykd@yahoo.co.in</a>
12.	Dept. of Painting	Shri Vinay Kumar, Assistant Professor	<a href="mailto:vinaykd@yahoo.co.in">vinaykd@yahoo.co.in</a>
13.	Dept. of Sculpture	Shri Dinesh Pal, Lecturer	<a href="mailto:dinefinefingers@gmail.com">dinefinefingers@gmail.com</a>
14.	Dept. of Urban Planning and Architecture	Shri Ajay Kaushik, Associate Professor	<a href="mailto:hodupa.supva@gmail.com">hodupa.supva@gmail.com</a>

Post-Graduate programmes

Sr. No.	Department	Head/ Incharge of Department	Email Address
1.	Deptt. of Urban Planning & Architecture	Shri Ajay Kaushik, Associate Professor	<a href="mailto:hodupa.supva@gmail.com">hodupa.supva@gmail.com</a>
2.	Deptt. of Design	Shri Ajay Kaushik, Associate Professor	<a href="mailto:hodupa.supva@gmail.com">hodupa.supva@gmail.com</a>
3.	Deptt. of Visual Communication	Shri Vinay Kumar, Assistant Professor	<a href="mailto:vinaykd@yahoo.co.in">vinaykd@yahoo.co.in</a>
4.	Deptt. of Film & Television	Shri Jitender Sharma, Associate Professor	<a href="mailto:jeetujeetu@gmail.com">jeetujeetu@gmail.com</a>

Please call for registration/admission Inquiry: 8529007007, 8708011608

Urban Planning & Architecture/Design-9467001600, Film & TV-8901569991, Visual Arts-9871874030

# HOW TO REACH





REGISTRATION NO : .....  
Roll No \_\_\_\_\_  
(FOR OFFICE USE ONLY)

**PANDIT LAKHMI CHAND STATE UNIVERSITY OF PERFORMING &  
VISUAL ARTS, ROHTAK**

UNDERGRADUATE/POSTGRADUATE PROGRAMMES  
ACADEMIC YEAR 2019-2020

**ADMISSION FORM**

(FILL THE FORM IN CAPITAL LETTERS ONLY, FILLING ALL THE FIELDS ARE MANDATORY)

1. Name of Programme for which applied: \_\_\_\_\_, whether UG/PG (tick)

2. Have you applied for any other Programme, if yes, indicate the same:

a. \_\_\_\_\_

b. \_\_\_\_\_

c. \_\_\_\_\_

PASTE (DO NOT STAPLE) RECENT  
PASSPORT SIZE PHOTOGRAPH  
HERE & SIGN IT

ATTACH 2 MORE ALONG WITH  
THE FORM WITH APPLICANT  
NAME WRITTEN ON THE BACK  
SIDE

**APPLICANT INFORMATION**

**1. PERSONAL DETAILS**

NAME OF THE APPLICANT: .....  
(FIRST NAME) (MIDDLE NAME) (LAST NAME)

DATE OF BIRTH (DD/MM/YY): ..... PLACE OF BIRTH.....

GENDER : ..... NATIONALITY.....

CATEGORY ..... (IF BELONGS TO ANY RESERVED CATEGORY, MENTION THE SAME & ENCLOSE THE CERTIFICATE)

MARITAL STATUS : ..... DOMICILE.....

PERMANENT ADDRESS:.....

.....

.....PIN CODE.....

STD CODE ..... LANDLINE NO..... MOBILE NO.....

EMAIL ID..... AADHAR NO.....

MAILING ADDRESS (IF DIFFERENT FROM ABOVE).....

.....

.....PIN CODE.....

STD CODE ..... LANDLINE NO..... MOBILE NO.....

**2. PARENTS/GUARDIANS DETAIL**

MOTHER'S NAME : .....  
 (FIRSTNAME) (MIDDLE NAME) (LAST NAME)

FATHER'S NAME : .....  
 (FIRSTNAME) (MIDDLE NAME) (LAST NAME)

GUARDIAN'S NAME : .....  
 (FIRSTNAME) (MIDDLE NAME) (LAST NAME)

RELATIONSHIP WITH APPLICANT:.....

STD CODE .....LANDLINE NO.....MOBILE NO.....

**3. PARENTS/GAURDIANS INCOME DETAIL**

	<b>MOTHER</b>	<b>FATHER</b>	<b>GAURDIAN</b>
OCCUPATION	.....	.....	.....
ANNUAL INCOME	.....	.....	.....
SUPPORTING DOCUMENT ENCLOSED ?	YES NO	YES NO	YES NO

**4. ACADEMIC RECORD**

EXAMINATION	SCHOOL/COLLEGE/ UNIVERSITY	BOARD /UNIVERSITY	MAJOR SUBJECTS	YEAR OF PASSING/ APPEARANG	MAX. MARKS	%
HIGHER SECONDARY/ 10TH						
SENIOR SECONDARY/ 12TH						
Graduation						
Post Graduation						
P.G. Diploma						



I.....S/O,D/O,W/O.....

..... CERTIFY THAT THE INFORMATION FILLED IN THIS APPLICATION FORM IS ACCURATE & COMPLETE TO THE BEST OF MY KNOWLEDGE. I DECLARE THAT I HAVE READ ALL THE TERMS & CONDITIONS & UNDERSTOOD THE CONDITION OF ELIGIBILITY FOR THE DISCIPLINE APPLIED FOR. IF ANY INFORMATION PROVIDED BY ME FOUND INCORRECT OR MISLEADING MY CANDIDATURE SHALL BE LIABLE TO CANCELLATION BY THE UNIVERSITY AT ANY TIME & I SHALL NOT BE ENTITLED TO ANY REFUND OF THE FEE DEPOSITED TO THE UNIVERSITY

APPLICANT'S SIGNATURE ..... PARENT'S/GAURDIAN'S SIGNATURE.....

PLACE & DATE..... PLACE & DATE.....